



Social Realignment

Moving forward during COVID19 while implementing SDG3 Good Health & Wellbeing

World Health Innovation Summit

Speakers:

Panelists:

- **James Sanderson**, CEO, National Academy Social Prescribing, Director of Personalised Care, NHS England and NHS Improvement, UK
- **Roland Schatz**, CEO and founder, UNGSII Foundation
- **Päivi Sillanaukee**, Ambassador for Health and Wellbeing, Ministry for Foreign Affairs, Finland

Moderator:

- **Gareth Presch**, CEO, World Health Innovation Summit

Session description:

The current healthcare systems tend to be based predominantly on a sick-care model, the system is essentially one that waits until we have fallen ill. We face unprecedented challenges with global staff shortages predicted to be 18m by 2030 (BMJ). Healthcare costs have been rapidly rising over the past few decades. This unsustainable demand and increase in costs can be largely attributed to the growth in the human population along with a diverse population that results in higher incidence of chronic and multiple conditions. As well as this, a one-size-fits-all approach to health doesn't work. Both consumer preferences for convenience and affordability are shifting, as well as demand for a more efficient, personalised delivery model is growing.

Additionally, Coronavirus disease 2019 (COVID-19) has dramatically unveiled the health inequalities that exist in societies across the world, alongside the fragile state of the world's health.

World Health Innovation Summit - platform for sustainable development www.whis.uk

UNGSII SDG Cities programme - <https://www.ungsii.org/sdg-cities>

Global Social Prescribing Alliance and the UK's commitment to support - <https://www.gspalliance.com>



THE WORLD POLICY FORUM

Objectives:

We believe the opportunity exists to create a new model of health and wellbeing that creates value based on prevention, early intervention and using different resources. The aim is to enable people and communities to thrive and improve their health and wellbeing, support existing health services, create new and meaningful jobs while supporting the implementation of the 17 sustainable development goals.

Literature:

Policy briefs:

- Global strategies to ensure equitable, universal and high-quality healthcare
- Involvement of vulnerable communities in the design and implementation of health responses
- New initiatives and mechanisms to promote more coordinated responses to global health threats

Further readings:

- The World Health Innovation Summit (WHIS) platform for sustainable development. From the digital economy to knowledge in the healthcare sector - researchgate
<https://www.researchgate.net/publication/336749206> The World Health Innovation Summit WHIS platform for sustainable development From the digital economy to knowledge in the healthcare sector
- Global Social Prescribing Alliance - <https://www.gspalliance.com/post/press-release-delivering-a-social-revolution-in-health-and-wellbeing>