



Governance Realignment

## The policy implications of geoeconomic strategies

Kiel Institute for the World Economy

### Speakers:

#### Panelists:

- **Holger Görg**, Professor, Kiel Institute for the World Economy
- **Katrin Kamin**, Head of the Trade Policy Task Force, Kiel Institute for the World Economy
- **Abraham L. Newman**, Director of the Mortara Center for International Studies, Georgetown University
- **Guntram Wolff**, Director, Bruegel

#### Moderator:

- **Declan Curry**, Business Journalist and Conference Speaker

### Session description:

The last few years have been marked by a growing geostrategic rivalry between China and the United States. At the same time, a shift from a rules-based to a more power-based international order has taken place. This becomes evident in the increasing usage of economic instruments such as trade policy or technology and industrial policy to achieve geopolitical goals. At the same time, crises such as the COVID-19 pandemic or the Brexit reveal the vulnerability of the major trading blocs due to economic interdependencies, while challenges like implementing the ambitious global sustainability agenda also require global cooperation.

The increased use of geoeconomic instruments by global trading partners call for a reorientation of the foreign and, in particular, foreign trade policy actions. This session will outline the challenges posed by the use of geoeconomic instruments, and discuss strategic implications for the EU, other trading blocs and the G20.

### Objectives:

- Present examples and describe importance of geoeconomic measures for foreign policy and foreign trade policy
- Discuss consequences (chances and dangers) of the increased use of geoeconomic measures
- Discuss possible trajectories for international relations in that framework
- Discuss the required political action at global level to maintain balance between cooperation and coercive instruments

### Literature:

Farrell, H., & Newman, A. L. (2019). *Weaponized interdependence: how global economic networks shape state coercion*. *International Security*, 44(1), 42-79.



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Blackwill, R. D., Harris, J., & Harris, J. M. (2016). *War by other means*. Harvard University Press.