



**Social Media Copywriter (Student Assistant or freelancer)
at the Global Solutions Initiative Foundation gemeinnützige GmbH**

The Global Solutions Initiative Foundation (GSIF) is currently looking for a Social Media Copywriter (d/f/m).

Form of Employment: Student job or freelance position (ca. 15 hours per week)

Starting Date: August 15, 2023

Duration: Fixed term until February 15, 2024, with the possibility of extension

Location: Berlin, Germany

As our Social Media Copywriter, you will play a central role in our online communications, ensuring that we produce engaging, timely content for our primary social media channels (LinkedIn, Twitter, and Facebook). In close collaboration with our communications team you will help us advance our agenda of improving global governance and supporting the G20 and G7 with expert-based policy advice. Applicants should have a passion for policy and a knack for crafting accessible copy for wide audiences, including for experts and non-experts alike.

Responsibilities:

- Write, edit, and publish content for our social networks in line with the GSI tone of voice, including image/video selection
- Maintain our editorial calendar in collaboration with the comms team and other GSI departments
- Optimize posts based on SEO guidelines

Qualifications:

- Student employment: Enrolled student in Germany
- Freelancer: Eligible to work in Germany as a freelancer
- Strong IT skills, especially Hootsuite
- Passion for our [core topics](#) and a deep understanding of our communities
- Optional: experience with graphics or video editing (e.g. Canva, InDesign)

About the Global Solutions Initiative (GSI)

The Global Solutions Initiative (GSI) is an independent, non-profit organization. Founded in 2017, GSI established itself as a guiding force in global policy through its advice for international fora like the G20 and G7. With a comprehensive program of research, outreach, and advisory activities, the GSI brings together policy, academia, civil society, and the private sector. The annual agenda culminates in the Global Solutions Summit, a high-level gathering of leaders, pioneers, and thinkers. The Berlin-based GSI is guided by the vision of its leaders Dennis J. Snower, Markus Engels, and Christian Kastrop. It strives to recouple economic progress with social and environmental prosperity to improve global governance and the everyday lives of people around the world.

Applications should include a cover letter indicating your availability, expected salary, CV and relevant degrees. Applications are to be sent as PDFs (preferably in one file) to careers@global-solutions-initiative.org.