



Senior Digital Communications Manager at the Global Solutions Initiative Foundation

Are you excited about complex geopolitical topics? Do you follow the current political debates and know how to actively steer them in the digital space? Do you enjoy to be in dialogue with stakeholder groups from think tanks, policy, civil society and business? Then we look forward to receiving your application to join our team in Berlin as **Senior Digital Communications Manager (d/f/m)** at the Global Solutions Initiative Foundation (GSIF).

Form of Employment: Full time

Starting Date: 1 September

Duration: Limited until 31/12/2023, with the possibility of extension

Location: Berlin, Germany

Responsibilities:

- Team lead for our communications and marketing team
- Actively steer the digital brand and communication strategy of the GSIF
- Effectively bring the issues and messages of the Global Solutions Initiative and its partners into the political discourse in the digital space
- Develop ways to engage the GSIF global community with stakeholders from think tanks, policy, civil society and business
- Expand the visibility of our organization, extend our online outreach and engagement
- Keep track of complex political debates, especially around the G20, G7, as well as multilateralism
- Develop and manage strategies, narratives, and action plans in close alignment with our executive team
- Overall responsibility for our social media channels, website, newsletter and further publications

Qualifications:

- Master's degree in communications, political science, journalism, international affairs or other relevant fields
- 5+ years professional experience in digital communications or online journalism, preferably in an international policy environment
- Fluency in LinkedIn, Twitter, Facebook and their respective targeting tools
- Proven track record in executing successful digital campaigns
- Good writing skills
- Excellent communications skills in English (to native speaker standard) required
- Strong networker and relationship-builder
- Ability to work as part of a team and high level of personal initiative
- Hands-on mentality
- Profound experience with Wordpress, Mailchimp, graphic and video programs
- Interest in the G20 process, multilateralism and global economic developments
- Strong attachment to the values and aspirations of the GSI

About the GSIF

The Global Solutions Initiative is a global, non-profit and non-partisan platform for ideas. It advances global economic, environmental, and social prosperity by connecting thought leaders and decision makers, visionaries and pragmatists. Headquartered in Berlin, the Initiative proposes research-based policies to the G20, the G7, and beyond. Our activities include amongst



others the Global Solutions Summit, the G20 Insights Platform, international workshops and conferences, and the Global Solutions Journal.

Applications should include a cover letter indicating your availability, expected salary, CV and relevant degrees. Applications are to be sent as PDFs (preferably in one file) to careers@global-solutions-initiative.org.